

Easy Onboarding

How Hook Helps You Move Fast — Without the Burden

Clear value from Day One

With Hook, you don't need to be technical to interpret your data, meaning you can unlock results quickly for your team. Get instant visibility into adoption, risk and impact so you can be proactive in your strategy.

Your account data: surfaced to you within 5 days

Accurate health scores: up to 180 days out

Average days until live: 28 days

Onboarding, without the fuss

Incremental Value Delivery

Don't wait months for value:

Week 1: access to your account data

Week 2-3: see all the metrics on the platform

Week 4: full model delivered

No Training Marathons

Clear dashboards, bespoke, and easy-to-understand actions mean anyone on your team can start driving value – no technical expertise or ramp-up time required.

Hook Does the Heavy Lifting

From setup to rollout, Hook's onboarding includes technical integration, bespoke use-case building and change management for most impactful adoption.

Real-Time Data, No Manual Work

We seamlessly plug in to your product, revenue and customer engagement data to get you the answers you need and the actions you need to take.

Set Up for Success



Customized setup sessions tailored to your workflows



Support and a vast knowledge base to fast-track setup



A dedicated onboarding specialist from day one



Optional health score workshop to align on risk signals and metrics

"If you're looking for something that is easy to get going, I'd highly recommend it. We've seen a lot of success using Hook."

– Josephine, Director of Customer Success at Juro